Corporate & Commercial Projects

m a i s a m
architects|engineers

Amman, Abu Dhabi

2015
**Introduction**

*maisam* is committed to creating original places, spaces, and experiences which elevate the quality of human living through knowledge, innovation, and design.
Building on years of Architecture & Engineering experience in the region and internationally, Meisa Batayneh and her team of associates established maisam architects & engineers with the vision to utilize knowledge, innovation and design in the pursuit of architectural excellence. maisam’s expertise is focused on providing planning, architecture and design services to developers, corporations, governments and individuals.

At the core of the company lies The DesignLab™ staffed by highly motivated and dynamic architects whose ultimate purpose is to produce original products that create optimal value for each client. The DesignLab™ is recognized for its creative edge and innovative design methodology.

With offices in Abu Dhabi, UAE and Amman, Jordan, maisam operates in the Middle East and GCC regions, maisam’s multi-disciplinary team comprises architects, engineers, urban planners, project managers, landscape designers, and branding experts.
Over the years, maisam’s team has been producing diverse landmark projects, ranging from sustainable master-planning for a new city development project in Pakistan that will eventually accommodate two million people to urban solutions that preserve the world heritage site of Petra. Other landmark projects include residential-commercial towers and Palaces in Abu Dhabi, several mixed use projects in the Abdali Urban Regeneration development and the expansion and renovation of one of Santa Fe’s oldest residences.

Maisam’s Portfolio also comprises of diverse prestigious projects, such as: the New Terminal building at Queen Alia International Airport and the Living Wall Mixed Use project, both of which done in collaboration with the world renowned architects Foster and Partners and Phase I development of the Marsa Zayed project in Aqaba which is considered to be the largest real estate development project in Jordan, stretching across 3.2 million square meters.
Introduction

maisam’s track record includes several projects which were regionally and internationally recognized, nominated and awarded through numerous and prestigious awards’ programs.

The nominations included “Winner of Winners” of the Arch-Triumph competition for the “Museum of Architecture” (MOA), shortlisted for the World Architectural Festival (WAF) Awards in 2009 and 2012. “Maani Residence” was nominated for the prestigious Agha Khan Award in 2004. All of these achievements are aside from winning multiple Arabian Property Awards in 2010, 2011, 2012 and 2013.

In 2014 maisam was awarded the International LEAF Awards in the category of “Urban Design of the Year” for the project “A Gateway to Petra”. In 2015, the project was awarded the prestigious International Architizer A+ Popular Choice Award in the category of Master planning, out of thousands of projects that were submitted.
maisam’s culture is founded on a spirit of teamwork, partnership and sharing its achievements and successes, all driven by the innate belief in the quest for knowledge and the relentless pursuit of excellence. “Passion, integrity, discipline and respect” are the core values which maisam brings to projects, clients and strategic partners through its collaborations.
In order to respond to the increasingly competitive environment and the need for economic efficiency and organizational responsiveness, maisam has adopted a horizontal organizational structure in the form of a digital chain of intersecting units. Each unit is self-directed and operates on the basis of multi-disciplinary teams working together on “project-by-project” basis to achieve maisam’s strategic goals. The intersection between these units reflects the importance of team synergy and creativity throughout the project cycle. This unique style of project management contributes to maisam’s recognized brand as a firm that is able to deliver high-quality products which serve the intention of the project efficiently and effectively.

When required, maisam draws on a fine group of strategic alliances with international and regional firms and consultants whose expertise includes infrastructure design, leisure management, environment planning, sustainable development etc. Selecting the right team of specialists to support and nurture each project from conception to implementation guarantees the much needed balance between the technical and the creative.
**Master Planning**

maisam’s involvement in some of the region’s major master planning endeavors is a result of methodical expertise in evaluating and devising at both the macro and the micro levels. The strategic alliances that maisam draws on with international experts in every field of planning ensure a high quality product that provides for every aspect of the client’s needs and vision. maisam’s methodology calls for extensive input from experts in each phase of the project, from the charette stage through to implementation.

**Planning**

maisam’s comprehensive planning services not only assure alignment with government legislation and regulations, but also encompass feasibility analysis, site selection studies, urban planning, suburban planning and development, and site planning. maisam’s team of planners & engineers are backed by experts in the fields of economy, sociology, communication, marketing, and branding. maisam’s extensive planning service responds to anthropological needs, available resources, municipal and metropolitan limitations, as well as economic viability and feasibility.

**Urban design**

maisam’s urban design approach is sensitive to the human condition and the experience of the natural environment. This approach allows a critical appraisal of the human scale and human needs, based on a collective concern for three-dimensional space as well as for public areas between buildings. maisam’s multi-disciplinary design team provides solutions for civic design, landscape design, and infrastructure engineering and architecture. The amenities in design are introduced in layers answering for function, microclimate, materials, services, maintenance and most importantly the users. Projects range in scale from urban nodes to university campuses and city centers.

**Exterior & Interior Architecture**

maisam is recognized in Jordan and the region for its creative edge that pushes design beyond norms and established perceptions. maisam’s clients range from individuals, corporate houses, government bodies, and royal families, many of which are long-standing relationships of trust and mutual respect. The client’s direct involvement in the design process allows for a unique interaction with the designers in brainstorming sessions, resulting in at least three design alternatives that capture the vision and needs of each client. maisam’s relentless attention to detail coupled with the aim to achieve the highest quality end-product ensures a creative process that benefits the client.
Landscape architecture

Maisam’s methodology for landscape design is holistic in approach, whereby the landscape design becomes the recipient of input from numerous design tools. The controlling factors vary from landscape visualization to the site’s environmental perception, inclusive of public land management processes and most importantly the sustainability of the landscapes thus created. On another level, the landscape design facilitates communication for a working relationship between people and their physical environment. In addition to the conventional tools available, Maisam’s landscape architects fuse the principals of other social and biological sciences with environmental engineering to deliver a high quality design product.

Engineering & Structural design

Maisam’s multi-disciplinary engineering team is responsible for the creation of highly functional designs utilizing state of the art technology for cost effective, energy efficient, and reliable engineering systems that provide utmost comfort and sustainability. Maisam’s engineering team consists of expert structural design engineers with vast experience in projects of complex and large scale programs. Maisam’s team is equipped with a wide range of expertise that includes the research and analysis of plans and technical proposals, the economical design building materials, special know-how in earthquake-resistant designs, and in developing technical solutions concerning structural and civil designs. The team’s high skill level in the application of CAD programs and other computer software in providing engineering solutions ensures deliverables well within projected time schedules.

Construction Supervision

Construction supervision is integral to Maisam’s promise of quality. On-site supervisors ensure that the highest technical standards of quality and workmanship are observed, where high quality is achieved in alignment with the contract, specifications, and most importantly the original design concept. The supervisor forms a crucial link between the site and the designers providing answers to site queries and architectural details as well as solutions to inevitable new realities arising at site. Each construction site is managed and supervised by an experienced team of architects and engineers who also clarify and advise on matters relating to building construction regulations and contractual issues.
Introducing Green

Maisam adopts an aggressive sustainability and green building agenda through the application of environmental, sustainable and green strategies in its projects, and though supporting the efforts of the Jordanian A/E sector in the field of green building, in addition to applying environment friendly strategies within the company itself.

Green Experience

Building on its team Green and LEED experience, maisam’s design methodology entails the creation of sustainable and environmental strategies at the early stages of conceptual design. Utilizing both passive and active techniques, these strategies become in many cases the driver of a project’s design concept. In its award winning project Crystalle Apartment Building, maisam has employed various sustainable strategies that warranted the project Jordan’s first LEED Gold pre-certification from the USGBC. The competition winner Atrium Building is another maisam project registered for LEED and is expected to achieve silver level accreditation.
Awards & Shortlisting

Petra Gate
- Winner of Architecte Ar Popular Choice Award, 2013
- Winner in the Category of Urban Design of the Year, LEAF Award, 2014

MOA- Museum of Architecture

Alanya's Amman Boutique Hotel
- First Prize in the Leisure & Tourism Future Category at the prestigious Cityscape Global Awards for Emerging Markets, 2013

Mandarin Guguan
- Five Stars, Best Multiple Residence Architecture, India, Arabian Property Awards, 2012

Contemporary Paris Bridge
- Shortlisted in the Arch Triumph Competition, Contemporary Paris Bridge, Paris, 2012

East West Tower

Marsa Zayed

Petra Gate
- Shortlisted in the Cultural Category, World Architecture Festival Awards, 2011

College of Art & Design
- Five Stars, Best Public Service Architecture, Jordan, Arabian Property Awards, 2011
- Best Public Service Architecture Arabia, Arabian Property Awards, 2011

Carpet Bridge
- Shortlisted in the ArchiTriumph Competition, Contemporary Bridges, Category, Paris, 2012

C19 Tower
- Five Stars, Best Architecture Multiple Residences, Abu Dhabi, Arabian Property Awards, 2011

Zabaneh Residence
- Best Architecture Single Residence Arabia, Arabian Property Awards, 2011

Abya Amman Boutique Hotel
- Best New Small Hotel Construction and Design Arabia, Arabian Property Awards, 2011

Albya’s Amman Boutique Hotel
- Award for Best Future Commercial Project, Cityscape Dubai, 2006

Macion & Signature Commercial Building
- Architectural Competition Winner in Abdali Urban Regeneration, 2006

College of Art & Design
- Architectural Competition Winner, 2003

Maami Studio

Jaffa Gate

Atrium Office Building
- Highly Commended recognition in the category of Office Architecture, Jordan Arabian Property Awards, 2012

Commerical Office of the Republic of China (Taiwan)
- Highly Commended Public Service Architecture Interior, Jordan, Arabian Property Awards, 2011

Maami Residence
- Five Stars, Best Architecture (Single Unit) Arabian Property Awards, 2010

Aqaba Bus Terminal & Plaza
- Shortlisted in the Category of Future Competitions, World Architecture Festival Awards, 2009

Crystalli Apartment Building
- Five Stars, Best Apartment Building, Arabian Property Awards, 2010
- Five Stars, Architecture Award, (Mixed Used Project), Arabian Property Awards, 2010

Crystalli Apartment Building
- Award for Top Architecture, CNBC Arabian Property Awards. The Living Wall Project done in collaboration with Foster + Partners
Meisa Batayneh Maani
Founder, Principal Architect
B.Sc. Architecture, 1981, University of Texas

Professional Associations:
- Jordan Engineers Association
- AE Business Council, Founding member
- Business & Professional Women’s Association: President

Boards:
- MELA (Middle East Leadership Academy), Chairperson
- Isustain Awards Initiative, Founder
- AEBE Green Unit, Chair
- Cartier Award, Jury Member
- Holcim Award, Jury Member
- Jordan Green Building Council, JGBC Founding Member
- King Abdullah II Center for Excellence, Member
- Design Jordan, Chair
- Jordan National Gallery of Fine Arts, Member
- Climate Change Task Group (FIDIC), Member

Meisa Batayneh Maani is the founder and principal architect at maisam architects and engineers. She is experienced in multiple facets of design including architecture, planning, urban design and corporate and place branding. Over her long and distinguished career, Meisa has led multi-disciplinary teams on large-scale international and regional projects in USA, Pakistan, Cyprus, Saudi Arabia, Egypt, and UAE. She has created regional landmarks and master plans for projects such as the Rift Bay Project at the Dead Sea in Jordan, New Ravi City in Lahore, Pakistan and the Umm Yafenah Islands in Abu Dhabi, UAE. She has also acted as a consultant on projects for members of the Royal Family in Jordan, Saudi Arabia, and UAE.

In addition to Meisa’s passion to use creativity, design, and innovation to enhance the built environment; she is actively involved in reform processes through numerous national and international commissions and boards. She is a member of the advisory committee for the Ministry of Environment; that’s aims to establish Jordan as the regional hub for pioneering environmental solutions and planning. As a member of the Amman Commission; she is actively involved in the board’s two-fold function as an advisory board to the Mayor of Amman and as a design review board. Meisa is also the chairperson of Design Jordan, president of Business & Professional Women of Amman (BPWA), founding member of the architecture and engineering business council and several other prestigious boards and committees.

Key Projects
- Queen Alia International Airport New Terminal Building, Amman, Jordan
- Amman Living Wall Mixed Use Project, Amman Jordan
- Crystal City Development, Dead Sea, Jordan
- Crystalle Mixed Use Building, Abdali, Jordan
- The Atrium Commercial Building, Abdali, Jordan
- Signature Commercial Building, Abdali, Jordan
- Jordan Dubai Capital HQ & Office Building, Amman, Jordan
- Union Bank Branches, Jordan & Palestine
- Umm Qais Resort Village, Umm Qais, Jordan
- Umm Yafenah Islands Master Plan, Abu Dhabi, UAE
- Erbil City Center, Master Plan, Erbil, Iraq
- Ravi City Development, Lahore, Pakistan
- Rift Bay Master Plan, Dead Sea, Jordan
- Martyr’s Memorial Development, Amman, Jordan
- VIP Village, Dead Sea, Jordan
- King Hussein Convention Center Landscape, Dead Sea, Jordan
- Dead Sea Conference Village, Jordan
- Al Huda Plaza Residential Tower, Jeddah, Saudi Arabia
- College of Art & Design, Amman, Jordan
- Silver Tower, Amman, Jordan
- Jordan International Insurance Company Headquarters, Amman, Jordan
- Maani Showrooms, Amman, Cairo, Dubai.
- Ministry of Foreign Affairs & Ministry of Planning Complex, Amman, Jordan
- Maani Building Rehabilitation, Amman, Jordan
- Universal Equipment corporate buildings, Amman, Jordan
- Royal Palaces, Jordan
- Futures Schools, Cairo, Egypt
- Ministry of Information and Communications Technology, Amman, Jordan
- Public Security Department Inter-City stations, Jordan
- Villa La Luna, Santa Fe, USA
- Villa Maani, Oaks Hill, Amman Jordan
- Arab Bank Headquarters, Amman, Jordan
- The Commercial Office & Residence of the Republic of China (Taiwan), Amman, Jordan
Hazem Nimri is the Group CEO and senior partner at maisam architects & engineers. With his extensive expertise in architecture and engineering, Hazem is an exceptional leader possessing the capacity to carry a project from initiation to final production, all while dedicating time an effort to strategic management, business development and expansion planning. Hazem’s ability to cleverly balance between client needs, project deliverables and design quality has earned him a reputation of versatility and objective fairness among his clients and peers. His progression in his career exposed him to numerous disciplines in the industry as well as in strategic management, expansion planning and management operations, while this has led him to a flourishing executive career, nevertheless, Hazem maintains his creative edge and enjoys his involvement in all design stages and disciplines.

As an experienced Architect and Master Planner, Hazem shaped unprecedented solutions for a number of marquee Master Planning projects such as: Umm Yafenah Islands in Abu Dhabi, UAE, the Ravi City Master Plan in Lahore, Pakistan and the Rift Bay Master Plan at the Dead Sea, Jordan, in addition to many other Urban Design and Master Planning driven projects.

Key Projects
- Queen Alia International Airport New Terminal Building, Amman, Jordan
- Amman Living Wall Mixed Use Project, Amman Jordan
- Crystal City Development, Dead Sea, Jordan
- Crystalle Mixed Use Building, Abdali, Jordan
- The Atrium Commercial Building, Abdali, Jordan
- Signature Commercial Building, Abdali, Jordan
- Jordan Dubai Capital HQ & Office Building, Amman, Jordan
- Union Bank Branches, Jordan & Palestine
- Umm Qais Resort Village, Umm Qais, Jordan
- Umm Yafenah Islands Master Plan, Abu Dhabi, UAE
- Erbil City Center, Master Plan, Erbil, Iraq
- Ravi City Development, Lahore, Pakistan
- Rift Bay Master Plan, Dead Sea, Jordan
- Martyr’s Memorial Development, Amman, Jordan
- VIP Village, Dead Sea, Jordan
- King Hussein Convention Center Landscape, Dead Sea, Jordan
- Dead Sea Conference Village, Jordan
- Al Huda Plaza Residential Tower, Jeddah, Saudi Arabia
- College of Art & Design, Amman, Jordan
- Silver Tower, Amman, Jordan
- Jordan International Insurance Company Headquarters, Amman, Jordan
- Maani Showrooms, Amman, Cairo, Dubai.
- Ministry of Foreign Affairs & Ministry of Planning Complex, Amman, Jordan
- Maani Building Rehabilitation, Amman, Jordan
- Universal Equipment corporate buildings, Amman, Jordan
- Royal Palaces, Jordan
- Futures Schools, Cairo, Egypt
- Ministry of Information and Communications Technology, Amman, Jordan
- Public Security Department Inter-City stations, Jordan
- Villa La Luna, Santa Fe, USA
- Villa Maani, Oaks Hill, Amman Jordan
- Arab Bank Headquarters, Amman, Jordan
- The Commercial Office & Residence of the Republic of China (Taiwan), Amman, Jordan
Rita Rawashdeh is maisam’s creative director, heading maisam’s designlab™, she leads a team of architects to achieve exceptional design solutions. Rita’s key strength lies in her unique creative flair at achieving unique concepts, quality spaces, contemporary buildings, all forming outstanding architectural designs. Her appreciation of both the outdoor and the indoor coupled with a thorough attention to detail and an innate passion for aesthetics ensures a final product of unparallel standards.

Rita’s unique abilities allow her to work closely with her design team, motivating and challenging them to always bring out the best. Her responsibilities also include following up on the development and construction of projects to insure maximum alignment with the original design concept. She also has a natural artistic flair; she uses a range of techniques to express exceptional Arabian modern architecture. Rita’s extraordinary design capabilities have been illustrated in outstanding projects of different types and scales in Jordan, Saudi Arabia, Egypt, UAE, and the USA. Her ability to ensure state of the art visual elements forms the essence of maisam’s unique place branding and architecture design expertise.

Key Projects

- Queen Alia International Airport New Terminal Building, Amman, Jordan
- Amman Living Wall Mixed Use Project, Amman Jordan
- Crystal City Development, Dead Sea, Jordan
- Crystalle Mixed Use Building, Abdali, Jordan
- The Atrium Commercial Building, Abdali, Jordan
- Signature Commercial Building, Abdali, Jordan
- Jordan Dubai Capital HQ & Office Building, Amman, Jordan
- Union Bank Branches, Jordan & Palestine
- Umm Qais Resort Village, Umm Qais, Jordan
- Umm Yafenah Islands Master Plan, Abu Dhabi, UAE
- Erbil City Center, Master Plan, Erbil, Iraq
- Ravi City Development, Lahore, Pakistan
- Rift Bay Master Plan, Dead Sea, Jordan
- Martyr’s Memorial Development, Amman, Jordan
- VIP Village, Dead Sea, Jordan
- King Hussein Convention Center Landscape, Dead Sea, Jordan
- Dead Sea Conference Village, Jordan
- Al Huda Plaza Residential Tower, Jeddah, Saudi Arabia
- College of Art & Design, Amman, Jordan
- Silver Tower, Amman, Jordan
- Jordan International Insurance Company Headquarters, Amman, Jordan
- Maani Showrooms, Amman, Cairo, Dubai.
- Ministry of Foreign Affairs & Ministry of Planning Complex, Amman, Jordan
- Maani Building Rehabilitation, Amman, Jordan
- Universal Equipment corporate buildings, Amman, Jordan
- Royal Palaces, Jordan
- Futures Schools, Cairo, Egypt
- Ministry of Information and Communications Technology, Amman, Jordan
- Public Security Department Inter-City stations, Jordan
- Villa La Luna, Santa Fe, USA
- Villa Maani, Oaks Hill, Amman Jordan
- Arab Bank Headquarters, Amman, Jordan
- The Commercial Office & Residence of the Republic of China (Taiwan), Amman, Jordan
As a Technical Director at *maisam architects & engineers*, Nuha is responsible for developing projects into their final format. Her role includes the sustainability of the designer’s initial concept throughout the project at the same time incorporating requirements of the structural and electro-mechanical departments. Nuha’s keen ability in developing the design to suit the original requirements of the client and the requirements of the other engineering disciplines while always ensuring the designer’s vision enabling to provide the design in its complete format. Her high level of skills in CAD, and other computer skills adds to her strength in utilizing the same in the analysis of projects at several levels.

Nuha brings with her extensive experience with distinguished Jordanian and Emirate architectural firms. Her key strength lies in leading and supervising the project team, coordinating with various engineering design disciplines involved in the project, conduct a codes analysis.

**Key Projects**

- Marsa Zayed, Aqaba, Jordan
- C19 Residential Tower
- RAKIA Accommodations in Ras Al Khaima/ UAE
- Cinmar Office building in Dubai/UAE
- Al Darmaki villas in Abu Dhabi/UAE
- Baccalaureate School Kindergarten in Al-Fuheis/Jordan
- Al-Jeeza Residential City (Ahl Al-Azm)
- Dubai Golf City, Residential villages Palace onplot 9 – Dubai Land
- Centre of Irbid Urban Regeneration:
  - Renovation of Housing Bank Branches
  - Shams Al Riyadh Residential project in KSA
- Marline Tooma Al-Sunna house at Tareq/Amman: Eng. Saeed Banna Villa at Dabouk\Amman
- Dr. Faisal Gabra Villa at Riad\Saudi Arabia
- Mrs. Awatef Gabra Villa at Riad\Saudi Arabia
- Private apartment building for Mrs. Mariam Lozi at Jubeiha\Amman:
  - Housing project for Salah and partners Housing Co. Housing project for Ganem Haddad and partners housing co. at Aqaba
  - Khalid Esbeita Villa at Abdoun \Amman
  - Housing project for Imad Sweis and partners
  - Housing project for Elias Sweis and partners housing co. at Aqaba\Mr. Jamil
  - Haddad semi detached villas at Al-Saroo\Al-Salt
- Private apartment building for Mrs. Zeinab Mohamad Nour at Dabouk\Amman
- Housing project for Ziad Khalil Salem housing co. at Aqaba
- Proposal concept design for a Housing Complex at Abu Nseir\Safoot in Amman
- Commercial building for Mr. Aziz Kopti and Partners at Jabal Amman\Amman
- Commercial building for Mr. Nabil Abed Al-Rahim at Jbeih\Amman
- Proposal for renovation of Glucose Manufacturing Factory at Sahab\Industrial City
- Design and prepare working drawings of Eshidya Mines Project of Jordan Phosphate Mines Company Design and prepare working drawings for Furnishing of The Central Laboratory of The Water Authority of Jordan.
- Design and prepare working drawings of Aqaba International Airport Main Gate Lighting of AJLUN CASTLE.
Yelena Rihani is a technical Director that leads a group of architects during the production phase of the detailed design and construction documents. Yelena brings with her extensive experience in architectural design and strong capabilities in leading and supervising the project team, coordinating with various engineering design disciplines involved in the project.

Yelena Rihani
Technical Director

M.Sc. degree in Architecture Engineering, University of Baku - Soviet Union.

Professional Associations:
- Jordan Engineers Association

Key Projects
- Marsa Zayed, Aqaba, Jordan
- C19 Residential Tower
- RAKIA Accommodations in Ras Al Khaima/ UAE
- Cinmar Office building in Dubai/UAE
- Al Darmaki villas in Abu Dhabi/UAE
- Baccalaureate School Kindergarten in Al-Fuheis/Jordan
- Al-Jeeza Residential City (Ahl Al-Azm)
- Dubai Golf City, Residential villages Palace onplot 9 – Dubai Land
- Centre of Irbid Urban Regeneration:
  - Renovation of Housing Bank Branches
  - Shams Al Riyadh Residential project in KSA
- Marline Tooma Al-Sunna house at Tareq/Amman: Eng. Saeed Banna Villa at Dabouk/Amman
- Dr. Faisal Gabra Villa at Riad/Saudi Arabia
- Mrs. Awtat Gabra Villa at Riad/Saudi Arabia
- Private apartment building for Mrs. Mariam Lozi at Jbeïha/Amman:
  - Housing project for Salah and partners Housing Co.
  - Housing project for Ganem Haddad and partners housing co. at Aqaba
- Khalid Esbeita Villa at Abdoun \Amman
- Housing project for Imad Sweis and partners
- Housing project for Elias Sweis and partners housing co. at Aqaba
- Mr. Jamil Haddad semi detached villas at Al-Saro\Al-Salt
- Private apartment building for Mrs. Zeinab Mohamad Nour at Dabouk/Amman
- Housing project for Ziad Khalil Salem housing co. at Aqaba
- Proposal concept design for a Housing Complex at Abu Nseir\Safoot in Amman
- Commercial building for Mr. Aziz Kpti and Partners at Jabal Amman/Amman
- Commercial building for Mr. Nabil Abed Al-Rahim at Jbeïha/Amman
- Proposal for renovation of Glucose Manufacturing Factory at Sahab/Industrial City
- Design and prepare working drawings of Eshidya Mines Project of Jordan Phosphate Mines Company
- Design and prepare working drawings for Furnishing of The Central Laboratory of The Water Authority of Jordan.
- Design and prepare working drawings of Aqaba International Airport Main Gate Lighting of AILUN CASTLE.
Dawood Jabaji
Principle Structural Engineer

Ph.D. Structural Engineering, 1974 University of Dundee, UK
BSc. Civil Engineering, 1970, Al Hikma University, Iraq

Professional Associations:
- Jordan Engineers Association
- Associations American Concrete Institute
- The Concrete Institute, U.K.
- Pre-stressed Concrete Institute, U.S.A.
- The Concrete Society, Jordan

Extensive experience in Structural Design as the past head of the Structural Division at Jafar Tukan & Partners.

Major projects include multi-story commercial buildings, five star hotels, hospitals, banks and industrial buildings. Projects in Jordan, United Arab Emirates, Saudi Arabia and Palestine. Author of “Pyramid” – Structural Analysis and Design Software

Building Standards, Specifications and Codes:
Served as director of the drafting team for the General Building Specifications of Jordan and the National Building Codes of Jordan.
Joint author - book on Buildings Codes and Specifications for the Arab World. Published by MacMillan, 1983

Building Construction Materials and Technology:
Extensive experience in the fields of building materials, quality control, construction procedures, and construction detailing. Good experience in Construction Contracts and management of the Consultant/Contractor relationship.

Housing:
Served as the head of the team at the Royal Scientific Society which developed a housing construction system for low income groups. Participated in many local and regional seminars on housing and strategies for sustainable development – often as speaker, once as keynote speaker.

Management:
Served in a dual management/technical role during the period of 1978-2003. Attended a number of seminars on management and effective management techniques. Served as director of the Building Research Center at the Royal Scientific Society. Served as Administrative Director at Jafar Tukan & Partners in addition to the technical role of chief structural designer.

Real Estate Development:
Assisted in the preparation of feasibility studies for a number of five star hotels and other commercial developments in Amman. Served as manager for the development of a number of master plans for mixed use and housing projects in Aqaba, Amman and Saudi Arabia.
Ahmad Tayeh a Lead Project Architect and Associate partner in maisam architects & engineers.

As a Lead Project Architect, Ahmad’s key strength lies in leading and supervising the project’s design team to realize a solid threshold towards the project concepts proposal, developing the approved alternative, and arriving with the project team to the schematic design that meets the client requirements and expectations.

During the project’s early stage; Ahmad leads and supervises a group of architects in producing the concept design alternatives while accommodating the functional and spatial requirements of the project.

In addition Ahmad follows up on the required supervision office support to ensure compliance with the design.

Ahmad is qualified as a Lead Project Architect with proven capability to meet the client design satisfaction thus was recently appointed as associate partner in maisam.

**Key Projects**
- Crystal City Development, Dead Sea, Jordan
- Crystalle Mixed Use Building, Abdali, Jordan
- The Atrium Commercial Building, Abdali, Jordan
- Signature Commercial Building, Abdali, Jordan
- Union Bank Branches, Jordan & Palestine
- Umm Qais Resort Village, Umm Qais, Jordan
- Rift Bay Master Plan, Dead Sea, Jordan
- Dead Sea resort, Dead Sea, Jordan
- VIP Village, Dead Sea, Jordan
- King Hussein Convention Center Landscape, Dead Sea, Jordan
- Dead Sea Conference Village, Jordan
- Huda II Hotel & Residential Complex, Jeddah, Saudi Arabia
- Al Huda Plaza Residential Tower, Jeddah, KSA
- College of Art & Design, Amman, Jordan
- Silver Tower, Amman, Jordan
- Union Land Development, Amman, Jordan
- Zahrat Gate, Amman, Jordan
- Martyr’s Memorial Development, Amman, Jordan
- Jordan International Insurance Company Headquarters, Amman, Jordan
- Maani Showrooms, Amman, Dubai.
- Maani Building Rehabilitation, Amman, Jordan
- Royal Palaces, Jordan
- Future Schools, Cairo, Egypt
- Ministry of Information and Communications Technology, Amman, Jordan
- Shaban – Zein Duplex, Amman, Jordan
- Ramzi Zein Residence, Amman, Jordan
- Akabi Residence, Amman, Jordan
- Zabaneh Residence, Amman, Jordan
- Salfiti Residence, Amman, Jordan
- Deera Plaza, Airport Corridor, Jordan
- Zahrat Office Building, Amman, Jordan
- Sienna Hills, Ktefeh, Jordan
Dunia Abdallah as a Lead Project Architect and Associate partner in maisam architects & engineers, her key strength lies in leading and supervising the project’s design works to realize a solid threshold towards the project concepts proposal, developing the approved alternative, and arriving with the project team to the schematic design that meets the client requirements and expectations during the project’s early stage. Dunia has participated in several key projects in both large and small scale that are unique in concept and consistently pushes the boundaries of architecture and urban design to new levels. She also invests in new generations of architectural talents and creates productive team work environment that elevate design outcome.

Dunia’s qualifications as a Lead Project Architect have proved capability to raise design standards and thus was appointed as associate partner in maisam.

Key Projects

- Universal Equipment corporate Building, Amman, Jordan
- Jordinvest Head Quarters, Amman, Jordan
- Sienna Hills, Ktefeh, Jordan
- Union Land Development, Wadi Saqra, Amman, Jordan
- The Commercial Office & Residence of the Republic of China (Taiwan), Amman, Jordan
- Crystalle mixed use Building, Abdali, Jordan
- Maani Building Rehabilitation, Amman, Jordan
- The Atrium Commercial Building, Abdali, Jordan
- Signature Commercial Building, Abdali, Jordan
- Al Huda Plaza Residential Tower, Jeddah, KSA
- College of Art & Design, Amman, Jordan
- Rift Bay Master Plan, Dead Sea, Jordan
- Martyr’s Memorial Development, Amman, Jordan
- Akabi Residence, Amman, Jordan
- Public Security Department Inter-City stations, Jordan
- Royal Palaces, Jordan
- Ministry of Information and Communications Technology, Amman, Jordan
- King Hussein Convention Center Landscape, Dead Sea, Jordan
- Ramzi Al Zein Residence, Amman, Jordan
- Shaban-Zein Apartments, Amman, Jordan
- Nadia Dajani Residence, Amman, Jordan
- Nadia Saeed Residence renovation, Amman, Jordan
- Majlis at Mushrif Palace Competition, Abu Dhabi, UAE
Sanad Gharaybeh is a Lead Project Architect with International experience and proven capability to meet the client design requirements thus was recently appointed as associate partner in maisam architects and engineers. Sanad has participated in several key projects in both large and small scale that are unique in concept and consistently pushes the boundaries of architecture and urban design to new levels.

**Sanad Gharaybeh**
Lead Project Architect, 
Associate Partner

B.Sc. Architecture, 2001, Jordan
University of Science & Technology

**Professional Associations:**
- Jordan Engineers Association
Karam Awad
Lead Project Architect,
Associate Partner

B.Sc. Architecture, 2005Jordan University of science & Technology

Professional Associations:
• Jordan Engineers Association

Karam has joined maisam as a junior architect upon his graduation; his skills and dedication have allowed him to move quickly in the organization to earn the position of a project architect. His strength lies in his attention to detail, accuracy and his exceptional abilities in 2D & 3D design applications that enable him to develop coordinate and produce complex architectural project

Key Projects
C19 Residential Towers
Sector 7 Mixed Use Project, Abdali, Amman, Jordan
Jordan Dubai Capital, Amman, Jordan
Martyr’s Memorial Development, Amman, Jordan
Military Museum, Amman, Jordan
Crystal City, Dead Sea, Jordan
Siena Hills, Amman, Jordan
Union Bank, Ramallah, Palestine
Deera Mixed Use Development, Amman Jordan
Aqaba Bus Terminal Competition, Aqaba, Jordan
Clinic Building, Amman, Jordan
Murjan Islands, Jeddah, S.A.
Union Parks, Amman, Jordan
Universal Equipment Iveco Center, Amman Jordan
Maani Show Room, Jeddah, S.A.
Mina Villa, Amman, Jordan
Waha Land Master Plan Development, Abu Dhabi, UAE
Aqua park Competition, Abu Dhabi, UAE Signature Commercial Building, Abdali, Jordan
Union Bank Branches, Jordan & Palestine
Umm Qais Resort Village, Umm Qais, Jordan
Aqua park Competition, Abu Dhabi, UAE
Rift Bay Master Plan, Dead Sea, Jordan
Dead Sea resort, Dead Sea, Jordan
VIP Village, Dead Sea, Jordan
King Hussein Convention Center Landscape, Dead Sea, Jordan
Dead Sea Conference Village, Jordan
Huda Il Hotel & Residential Complex, Jeddah, Saudi Arabia
Al Huda Plaza Residential Tower, Jeddah, KSA
College of Art & Design, Amman, Jordan
Halah Mansour
Group Business Development Director
Area Manager, Associate Partner
BM.Sc. Project Management, 2007
B.Sc. Civil Engineering, 2004

Professional Associations:
• Jordan Engineers Association

Hala who joined maisam in 2006 as a Junior Project Coordinator has displayed remarkable leadership potentials and a strong determination and devotion for knowledge and excellence which enabled her to make a leap in her career path at rapid paces by becoming an Associate Partner in 2008, the Head of the Business Development Unit in 2009, the Group Business Development Director in 2013, and the Abu Dhabi Area Manager in 2014.

By joining the Associate Partners team at maisam, Halah enjoys the right to attend the shareholders meetings, elect a Board member, and the right to receive shares of the company’s profits. As the Group Business Development Unit Director, Halah is managing the outreach arm of the business and is responsible for the development and implementation of maisam’s Master Business Development Plan, leading the growth of the company’s sales by sourcing and securing new leads, opportunities, and contracts. Halah leads a team of Business Development Executives to maximize sales opportunities, proactively identify new markets and create new opportunities to achieve Business Plan targets. Halah provides strong coaching and mentoring for the business development officers and is focal in conveying the maisam’s culture, values and spirit to her team.

Key Projects
Queen Alia International Airport New Terminal Building, Amman, Jordan
Amman Living Wall Mixed Use Project, Amman, Jordan
Crystal City Development, Dead Sea, Jordan
Crystalle Mixed Use Building, Abdali, Jordan
Jordan Dubai Capital HQ & Office Building, Amman, Jordan
Union Bank Branches, Jordan & Palestine
Umm Qais Resort Village, Umm Qais, Jordan
Martyr’s Memorial Development, Amman, Jordan
Silver Tower, Amman, Jordan
Universal Equipment corporate buildings, Amman, Jordan
The Commercial Office & Residence of the Republic of China (Taiwan), Amman, Jordan
Zabaneh Residence, Amman, Jordan
Salfiti Residence, Amman, Jordan
Deera Plaza, Airport Corridor, Jordan
Zahran Office Building, Amman, Jordan
Sienna Hills, Ktefeh, Jordan
Jordinvest Head Quarters
Union Land Development, Wadi Saqra
Allayyan Residence, Amman, Jordan
Alma Residence, Amman, Jordan
Empire Office Building, Amman, Jordan
Dead Sea Resort, Dead Sea, Jordan
Mirage Residence, Umm Rummaneh, Jordan
Twelve years of successful track record in implementing brand and corporate strategy in B2B (7 year experience) and Retail (12 year experience) operations by applying research and feasibility methodology, financial analysis, price positioning, profitability analysis, market penetration planning and customer retention strategies, while leading cross functional managers and teams. Demonstrated knowledge in creative promotional methodologies, product management and marketing that is responsive to cultural considerations.

Specialties + Skills

- Proven partners, channel development and global operation experience.
- Coaching and mentoring
- Excellent negotiation skills, track record in turning opposition into advocacy.
- B2B and retail experience.
- Pricing, price indexing, product mix planning and volume forecasting.
- Data cleansing, organization, interpretation, charting and analysis.
- Experience in ERP implementation, data migration and IT infrastructure.
- Languages: Fluent in English and Arabic. Practical knowledge in French
Projects & References
Project List

Queen Alia International Airport New Terminal Building, Amman, Jordan
Amman Living Wall Mixed Use Project, Amman Jordan
Crystal City Development, Dead Sea, Jordan
Crystalle Mixed Use Building, Abdali, Jordan
The Atrium Commercial Building, Abdali, Jordan
Signature Commercial Building, Abdali, Jordan
Jordan Dubai Capital HQ & Office Building, Amman, Jordan
Union Bank Branches, Jordan & Palestine
Umm Qais Resort Village, Umm Qais, Jordan
Umm Yafenah Islands Master Plan, Abu Dhabi, UAE
Erbil City Center, Master Plan, Erbil, Iraq
New City Development, Punjab, Pakistan
Rift Bay Master Plan, Dead Sea, Jordan
Aqaba Special Economic Zone Master Plan, Jordan
Industrial Park, Zarqa, Jordan
Media City, U A E
Emirates Hills Development Master Plan, Dubai, U A E
Dead Sea resort, Dead Sea, Jordan
VIP Village, Dead Sea, Jordan
King Hussein Convention Center Landscape, Dead Sea, Jordan
Dead Sea Conference Village, Jordan
Amman Conference Centre, Amman, Jordan
Huda II Hotel & Residential Complex, Jeddah, Saudi Arabia
Al Huda Plaza Residential Tower, Jeddah, Saudi Arabia
College of Art & Design, Amman, Jordan
Silver Tower, Amman, Jordan
Medical Center, Amman, Jordan
Union Land Development, Amman, Jordan
Mirage Residence, Umm-Rummaneh, Jordan
Zahran Gate, Amman, Jordan

Martyr’s Memorial Development, Amman, Jordan
Jordinvest Headquarters, Amman, Jordan
Jordan International Insurance Company Headquarters, Amman, Jordan
Arab Land Bank, Amman, Jordan
Shaban Corporate Building, Amman, Jordan
Maani Showrooms, Amman, Cairo, Dubai.
Ministry of Foreign Affairs & Ministry of Planning Complex, Amman, Jordan
Adnoc Corporate Identity, Abu Dhabi, U A E
Maani Building Rehabilitation, Amman, Jordan
Universal Equipment corporate buildings, Amman, Jordan
Royal Palaces, Jordan
A-Najah National University New Campus, Nablus, Palestine
Futures Schools, Cairo, Egypt
Ministry of Information and Communications Technology, Amman, Jordan
Public Security Department Inter-City stations, Jordan
Villa La Luna, Santa Fe, USA
Daystar Residential development, Amman, Jordan
Prince Sattam Palace, Saudi Arabia
Prince Sattam Condominium, Cairo, Egypt
Prince Turki Palace, Saudi Arabia
Villa Maani, Oaks Hill, Amman Jordan
Shaban Masri Apartments, Amman, Jordan
Shaban – Zein Duplex, Amman, Jordan
Ramzi Zein Residence, Amman, Jordan
Akabi Residence, Amman, Jordan
Zabaneh Residence, Amman, Jordan
Allayyan Residence, Amman, Jordan
Salfiti Residence, Amman, Jordan
Empire Office Building, Amman, Jordan
Clients:
HRH Prince Ali Bin Nayef
HRH Princess Wijdan Ali, Dean of the College of Arts & Design.
H.E. Omar Maani, Mayor of Amman
H.E. Mr. Akram Abu Hamdan, Development & Investment Products fund.
H.E. Mr. Samir Rifai, Jordan Dubai Capital.
Eng. Nayef Al Bakheet, Director, Royal Engineering Department, Royal Court.
H.E. Dr. Bassem Awad-Allah, chairman, King Abdullah II Fund.
Mr. Issam Salfiti, Chairman, Union Bank
H.E. Nadia Al Saeed, GM, Union Bank
Mr. Nathmi Auchi, President, Le Royal Hotel.
Mr. Tarik Awad, vice chairman, King Abdullah II Fund.
H.E.Dr. Fawaz Al Zubi, CEO, Accelerator Technology Holdings.
Mr. Nayef Zerikat, Director, King Hussein Convention centre.
Mr. Obiedah Kurdi, chairman, Kurdi Group.
Mr. Mohammed Batayneh, CEO, Bader Development.
Mr. Ramzi Swais, Fayez Swais General Trade.
Mr. Haytham Dahleh, Tameer.
Mr. Ramzi Salfiti, Union Land Development.
Mr. Mo’ayad Dabbas, Tamleek for Real Estate Development.
Mr. Steve Mccart, Emaar.
Mr. Omar Shoqom, Petra Aluminum.
Mr. Ahmad Tantash, Jordinvest.
H.E. Sami Gammouh, Chairman, Jordan International Insurance Company.
Mr. Ziad Al Masri, Vice Chairman, Jerusalem Insurance Company.
Dr. Ali Al Qayem, Chairman, Al Tajamua International for Real Estate development.
Dr. Hassan Al Qala, Chairman, Futures School.
Dr. Amin Badr Eldin, Bader Investment.
Mr. Nameer Akabi, ALMCO Construction Company, Baghdad, Iraq.
Mr. Omar Shaban, CEO, General Contracting Company.

Joint Venture and Collaborations:
Foster and Partners, Mr. Huw Thomas, Partner
ARUP, London, UK, Mr. Gregoire Chikaher, Director
WATG, London, UK, Mr. John Elliot
ARUP, London, UK, Mr. Ian Carradice, Associate Director
LOVEJOY, London, Mr. David Blackwood Murray, Director
GHD, Dubai, Mr. Paul Morris, Manager
GHD, Australia, Mr. Ken Wallace
Arabtech Jardaneh, Jordan, Eng. Bisher Jardaneh, Managing Director
Word Search, London, UK, Mr. Peter Murray, Director
Al Imam Enterprise, Lahore, Pakistan, Mr. Ahmed Mukhtar, Director
D P Architects, Singapore, Ms. Chan Hui Min
Martha Schwar, USA, Martha Schwartz, Inc.
Prof.Jan Ghel, Denmark, Partner, Gehl architects.
Ramboll Nyvig Transport and Urban Planning Consulting Engineers and Architects.

Academia:
Prof. Julian Bienhart, MIT, Boston, USA.
Dr. Babar Mumtaz, Director (DPU), University College London.
Dr. Rami Daher, Head of Arch. Dept., Jordan University of Science & Tech., Jordan.
Dr. Majdi Tawfiq, Head of Arch. Dep., Jordan University, Jordan.

References
Mr. Ramzi Zein, CEO, STS Company.
Mr. Anas Rimawi, CEO, Estarta.
Mr. Amjad Mehreqani, Day Star Development.
Mr. Shwan Al-Mulla, President ICCB, Iraq.
3. Corporate & Commercial Projects
Living Wall
Amman, Jordan

- Award For Best Future Commercial Project, Cityscape Dubai 2006.
- Award For Top Architecture, CNBC Architecture Property Awards.

A 134,000 m² mixed-use complex located on two steep hillside plots linked together by a pedestrian crossing. The lower, larger site consists of five towers rising from a retail podium with stepped terraces and stairways linking the podium levels to an important merging commercial corridor, Arar Street further below. The towers, (with a wellness centre, hotel, apartment hotel, apartments and office buildings) will rise nineteen floors above the lower street level. The second, smaller plot consists of a large outdoor plaza with a ten story office tower and below grade retail and leisure spaces. DIP has retained Fosters & Partners for the architectural design of the project, Buro Happold for the conceptual and schematic electromechanical design phases and maisam architects & engineers as the local collaborating architects. As architects of record, maisam will assist Foster & Partners through the schematic and design development phases, complete the majority of the construction documentation and assist in overseeing the construction phase of the project.
1. Planning
2. Transport
3. Corporate & Commercial
4. Hospitality
5. Educational
6. Governmental
7. Cultural
8. Residential
Silver Tower
Amman - Jordan

Beyond the Skyline of Amman
Mecca street exhibits the best example of Amman’s current trend of economic growth and development. The diversity of commercial enterprises and outlets on this street is displayed with the examples of the city’s largest mall, newspaper and media offices, restaurants, furniture stores, fashion boutiques, and every other conceivable commercial outlet.

The proposed office high-rise to be developed by Tamleek best captures the vitality of Amman due its prominent location at the Kilo or Al Haramyn Intersection on Mecca street.
The Atrium Commercial Building
Abdali - Jordan

- Architectural Competition Winner in Abdali Urban Regeneration, 2006

The Atrium building designed in conjunction with its twin the Signature Building complements the Abdali Urban Regeneration Project in regulations and design guides and yet presents a fresh contemporary retail/office building of the latest standards. The building is located at the corner of two of Abdali’s main thoroughfares, at the edge of both a commercial and a residential district and in a transitional zone between a public park and adjacent retail facilities.

The Building draws its name from its fully transparent corner atrium with its exterior-like interior design and finishes, a feature that brings the outdoors indoor and invites the public realm inside. The building have been designed in an environmental friendly green approach, and currently is seeking LEED certification.
Signature Commercial Building
Abdali - Jordan

- Architectural Competition Winner in Abdali Urban Regeneration, 2006

In line with the design of its twin: The Atrium Building, the Signature building at the Abdali Urban Regeneration Project was developed to be a state of the art Shell & Core office/retail building that blends with the urban fabric of the Abdali development.

The Planning of this building maximizes the site development potential and provides an abundance of well exposed commercial space, and well let fully served offices all ar-
Jordan Dubai Capital
Amman - Jordan

A high quality landmark and a fully served office building that houses JDC Head Quarters in addition to the group’s other companies and establishments. The building stands at a very important location at the southern entrance of western Amman. This entrance is considered Amman’s first touch point as it is a gateway for visitors of the developed western part of the city. The building provides Class A office areas to the JDC group of companies along with quality amenities. The design provides a sense of spaciousness by incorporating large lobbies, internal atria, and maximum glazed areas.
Universal Equipment Building
Amman - Jordan

The client, Universal equipment is a leading regional agency and maintenance center for commercial vehicles and heavy machinery in Jordan. They are agents for IVECO; an international leader in the development, manufacture, marketing and servicing in vast range of light, medium and heavy commercial vehicles, and a major player in the global transport world.

The Universal Equipment necessitated the construction of a new building to house a modern headquarter office department, to expand the existing maintenance center and to modernize their showroom, welcoming and connecting more with the customers and the public.

The design is to incorporate the universal building’s values, of performance, commitment, reliability and team spirit within the total building image, promoting IVECO’s machinery, vehicles and equipment.
1. Planning
2. Transport
3. Corporate & Commercial
4. Hospitality
5. Educational
6. Governmental
7. Cultural
8. Residential

Front view of Universal Equipment Building
Zahran Gate  
Amman - Jordan

A high end speculative office space located at Amman and Zahran Street Southern Gateway. This building comes as part of the Zahran family commercial developments in the city. The three mass design was conceived in order to bridge the gap between the large formations of the airport road as prescribed in Amman’s Corridor Intensification Strategy and the adjacent residential neighborhoods with their small scale massing.
Medical Center
Amman - Jordan

**Designed for Healing**

Just as medicine works to precision up to a point and then allows for destiny to take over, using the same concept maisam devised a unique juxtaposition of accurate architectural technology with a composition that is a study of the abstract. The medical centre captures your attention with its fine technologically-savvy details and yet the bare steel frames exposed to the elements creates an experience of the unseen and the infinite.
ULD Mixed Use Building
Amman - Jordan

The building program comprises of a 10-storey above ground structure; with commercial outlets on the lower floors, modern offices on the middle floors and residential apartments on upper floors and the basement floors for parking and services; covering a total built-up area of 16,000 square meters above ground and approximately 4000 square meters of basements. The proposed design will address the factors of the site context and the city’s commercial growth while establishing a design trend that is Avant Garde, contemporary, and distinctive.
1. Planning
2. Transport
3. Corporate & Commercial
4. Hospitality
5. Educational
6. Governmental
7. Cultural
8. Residential

3d Studies of the Building

View of the Entrance Lobby
Empire Office Building
Amman - Jordan

A major architectural uplift of an existing skeleton building at one of Amman’s major commercial districts. The new design will present differentiate the building amidst a pale street façade. The building was remodeled to serve a group of high end corporations and businesses.
Maani Building Rehabilitation
Amman - Jordan

Distinguished corporate elegance
The design called for an architectural language that clearly showcases an office building with an impressive lineage and the promise of a vibrant future within the current context of an expanding economy. maisam devised an architectural sculpture that drives home the message of a strong corporate presence even in the midst of a heavily developed business district. Essentially, the architectural renewal and reconstruction of the pre-existing office building is achieved with a design that provides a seminal visual representation that is in alignment with the identity of the Maani brand name.
Mustaklem Office Building
Ramallah—Palestine

The building is located in al-Bireh, Palestine on the main road connecting Jerusalem and Nablus. On a plot with a total area of 845 sqm, and an adjacent expansion plot used as car park.

The client request was to design an office building for a medical products company. Consists of a ground floor, four typical floors, roof and two basements.

Two basement floors with a clear height of 5m, to be used for milk storage.

- Ground floor, including a lobby, reception space, and a storage space for medicine.
- 12 medical suppliers offices are distributed into three typical floors.
- Fourth, being the administration private area.
- Roof, holding the General management offices.
Union Bank Branches
Jordan & Palestine

Part of the Union Bank’s new strategy is the creation of several new branches in the region and the uplift of its image. The new state of the art branches reflect a boutique/modern look and feel reflecting the quality of service the bank offers. Branches are strategically located throughout Jordan and Palestine; in Amman, Irbid, Zarqa, Madaba, Ramallah, Nablus and Bethlehem.
|---------------------|---------------|---------------------------|---------------|--------------|----------------|-------------|--------------|

- **Dabouk Branch**
- **Abdoun Main Branch Building**
Office/Commercial Building
Amman - Jordan

A new way of doing business

Keeping the urban characteristics of the project location in mind maisam envisages a path-breaking role in branding the context as a "media spine" whilst creating a unique and dynamic design that invests in both the connotations of the media and the commercial world. Just as a good script makes a good movie, maisam offers a strong concept that is supported by unique design principles and a solid knowledge of the project context to ensure the arrival of a holistic end-product.
Shaban Corporate Building
Amman - Jordan

The crisp layered stone walls intertwined with glass cubic formations stand gracefully at the west of Amman’s arrival point along the main route from the international airport and the south of Jordan. The strong architectural statement was able to preserve the Shaban name in the memories of the city’s inhabitants and visitors. The building houses the main quarters for a various companies including the reputed Shaban general contracting company and the STS company.
Maani Showrooms
Amman - Cairo - Dubai

Delivering on a brand promise

maisam devised a striking showroom design that responded to the client’s promise of newness and consequent metamorphosis from a local provider to a regional corporate house through a re-branding and a re-structuring exercise. The interior design not only addresses this newness but it also carries the visitor through a journey, communicating various layers of what the Maani brand name has to offer now and in the future. The flexibility of levels and materials not only allows for elegant display but also suggests that the only constant being offered is change.
1. Planning
2. Transport
3. Corporate & Commercial
4. Hospitality
5. Educational
6. Governmental
7. Cultural
8. Residential

The Wall Defining the Clients Experience